



DELL 1320C COLOUR LASER PRINTER PRODUCT COMPARISON WITH HP COLOUR LASERJET 1600/2600N

SAY MORE WITH THE BRILLIANCE OF COLOUR

Bring fast, vivid colour printing to your home and office with a compact and versatile laser that outperforms and gives you greater value versus the HP CLJ 1600/2600n:

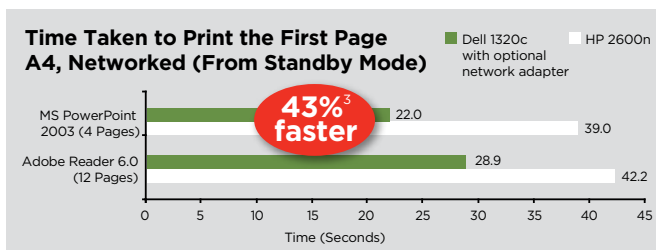
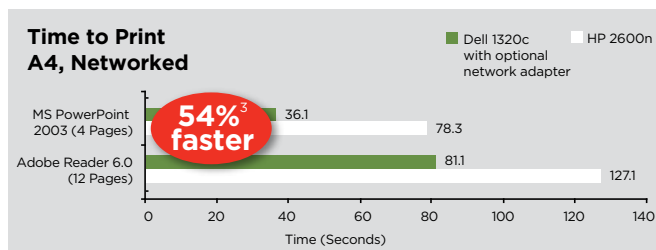
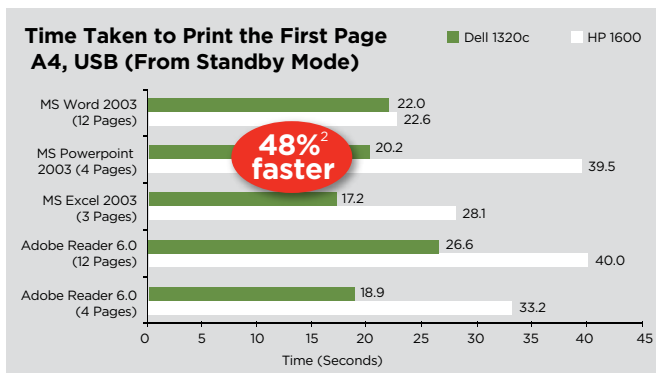
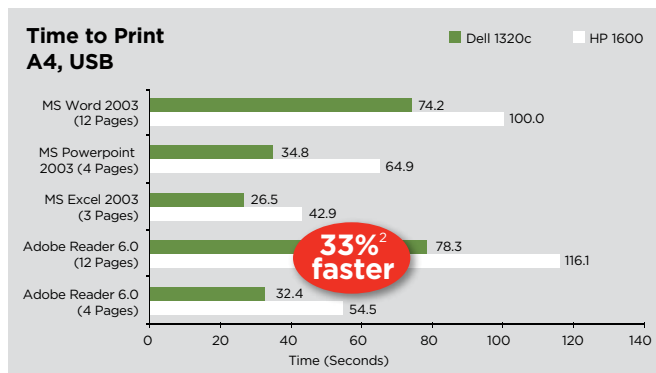
- Up to 54% faster print speed for complex, colour documents¹
- Up to 48% faster First Page Out Time (FPOT)¹
- Superb quality colour print-outs that command attention
- Economical and environmentally-friendly toner

SUPERIOR PRINT SPEED

Enjoy strong performance with fast print speeds of 16ppm mono and 12ppm colour (print speed will vary with usage), giving you superior productivity over HP CLJ 1600/2600n, delivering real life colour documents up to 33% faster over USB² and up to 54% faster over print networks.³

UP TO 48% FASTER FIRST PAGE OUT TIME (from standby mode)

Save precious time by minimising the warm up time before the first page is printed versus the HP CLJ 1600/2600n. With a high speed driver and cutting-edge processing power, the Dell 1320c is able to achieve greater speeds: up to 48% faster over USB² and up to 43% over print networks³ for common documents such as Microsoft PowerPoint.



DID YOU KNOW? The Dell 1320c has the ability to continue printing black jobs even when any of the other colour cartridges run out. Unlike conventional printers which automatically stop printing whenever one of the 4 colour cartridges run out of toner, the Dell 1320c allows you to continue printing in black until you decide to get a new colour cartridge, minimising any disruptions to your business operations.



ENVIRONMENTALLY FRIENDLY

- The Dell 1320c is an ENERGY STAR[®] certified product, featuring lower fusing temperature for reduced warm up time and energy savings
- "Toner Saving" mode minimises toner use for draft documents
- Small toner particle size reduces toner consumption and wastes less toner, resulting in overall reduced usage
- Generates less carbon dioxide during toner production and printing process
- Free Toner Cartridge Recycling service provided by Dell



EXCELLENT COLOUR PRINT-OUTS⁴

Make a positive impression with your business documents using the Dell 1320c. Enjoy more vivid colours, greater shadow detail, finer image resolution, smoother colour transitions and gradients compared to the HP CLJ 1600/2600n. Enhance your company's image by presenting the standards of quality and professionalism you demand in your business documents.

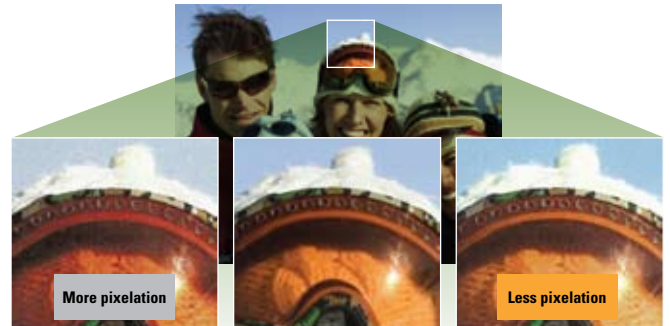
MORE VIVID, LIFELIKE COLOURS



HP 1600/2600n Original Dell 1320c

Demonstrative image; results may vary.

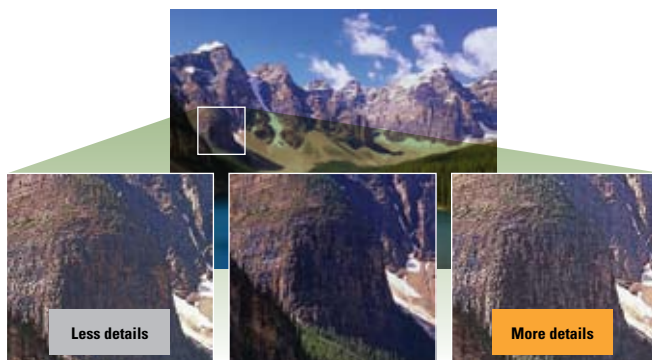
SMOOTHER OUTPUT WITH BETTER IMAGE RESOLUTION



HP 1600/2600n Original Dell 1320c

Demonstrative image; results may vary.

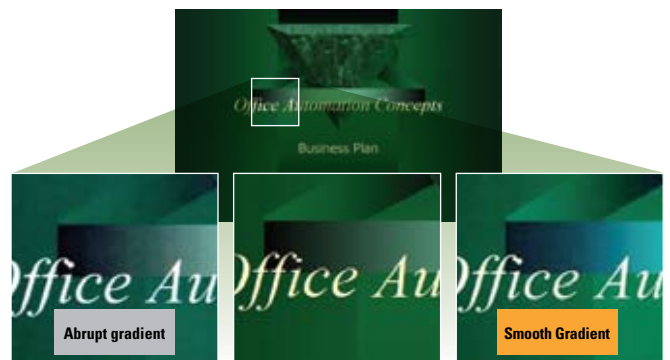
MORE DETAIL IN SHADOW REGIONS



HP 1600/2600n Original Dell 1320c

Demonstrative image; results may vary.

SMOOTHER COLOUR GRADIENTS IN PRINT-OUTS



HP 1600/2600n Original Dell 1320c

Demonstrative image; results may vary.

THE KEY TO DELL 1320C SUPERB COLOUR PRINT QUALITY

Advanced Colour Space Correction

- Allows for high printing versatility
- Unique colour space correction technology designed to select the best colour based on application and purpose of use
- Sharp text, graphics and photos



Dell 1320c automatically helps correct pictures for colour balance and saturation

Dell's New Chemically Grown Toner

The Dell 1320c's chemically grown toner delivers significant benefits over conventional mechanically manufactured toners due to its emulsion aggregation process.

- Smaller toner particles as small as 5.8 microns in size and superfine distribution gives sharper, more uniform image quality
- Toner shapes can be controlled easily for optimal image reproduction of fine lines and text
- Improved colour material for magenta results in better reproduction of red and blue colour



Toner technology comparison is between Dell 1320c's new chemically grown toner and conventional mechanically manufactured toners. HP 1600/2600n may use another toner technology

Stable Colour Tone Reproduction

- Achieve stunning prints with more accurate highlight colour reproduction that can improve density and tone curve even in bright areas
- Enjoy better control over the printing process for optimum results
- Get more solid and reliable quality from print-outs with an advanced toner development system that delivers stable colour density

1. Print speed results for Dell 1320c and HP CLJ 1600 are based on QualityLogic's Page Sense Printer Performance Test System Version 4.2. This test tool is designed to be the industry standard for driver and printer testing. This method of testing simulates actual user experience with printer performance, accurately measuring how fast an application takes to process a print job and how long it takes to print a page to the printer. For more information, please visit www.qualitylogic.com 2. Tests performed by Dell Labs in May '07. Print speed results for Dell 1320c and HP CLJ 1600 (USB only) are based on QualityLogic's Page Sense Printer Performance Test System Version 4.2. This test tool is designed to be the industry standard for driver and printer testing. This method of testing simulates actual user experience with printer performance, accurately measuring how fast an application takes to process a print job and how long it takes to print a page to the printer. For more information, please visit www.qualitylogic.com. Print samples used to derive print speed results are part of QualityLogic's PageSense Printer Performance Test System Version 4.2. Photo printing on Dell 1320c based on "Default" mode and HP CLJ 1600 based on "Default" mode at 600dpi x 600 dpi resolution. Setup information is as follows: 1. PC: Dell Precision PSW 470, Intel® Xeon 3.20Ghz, 1534MB RAM, Windows XP Pro, Build 2600, SP 2. 2. HP Colour LaserJet 1600/2600 : IMFNT5.DLL, v6.0.3508.0, 600 dpi. 3. Dell 1320c : dlhsnzim.dll, v1.1.1.0, 600dpi. 3. Tests performed by Dell Labs in May '07 using manual stop-watch timer. 4. Photo printing on Dell 1320c based on "Default" mode and HP CLJ 1600 based on "Default" mode at 600dpi x 600 dpi resolution. Similar scanner settings and scaling are used for all images.

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