



**Dell 2008 Equity Analyst Meeting
April 2-3, 2008
Round Rock, Texas**

April 2, 2008

12:00 – 12:45 pm	LUNCH	Round Rock Campus
	<u>PANEL DISCUSSIONS</u>	<u>Hosted by</u>
12:45 – 1:45 pm	Global Operations	Mike Cannon, President, Global Operations
1:45 – 2:00 pm	Break	
2:00 – 3:00 pm	Global Services	Steve Schuckenbrock, SVP and President, Global Services and CIO
3:00 – 3:15 pm	Break	
3:15 – 4:15 pm	Channel Strategy	Paul Bell, SVP and President, Americas David Marmonti, SVP and President, EMEA Gregory Davis, VP and General Manager, Americas Channel Group
4:15 – 5:30 pm	Break and Transportation to Marriott	
5:30 – 7:30 pm	RECEPTION	Marriott



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7:00 – 7:45 am	BREAKFAST	
7:45 -7:50 am	WELCOME	Lynn A. Tyson, Vice President, Investor Relations
	<u>VALUE CREATION</u>	
7:50 – 8:10 am	Initiatives, Operations and Cost	Michael Dell, Chairman and Chief Executive Officer
8:10 – 8:25 am	Financial Overview	Don Carty, Vice Chairman and Chief Financial Officer
8:25 – 8:40 am	Q&A	Michael Dell and Don Carty
	<u>GROWTH INITIATIVES</u>	
8:40 – 8:55 am	Introduction	Mark Jarvis, Chief Marketing Officer
8:55 – 9:35 am	Emerging Countries	<i>Steve Felice, SVP and President Asia/PAC</i> David Marmonti, SVP and President EMEA Paul Bell, SVP and President, Americas
9:35 – 9:50 am	Break	
9:50 – 10:30 am	Small and Medium Enterprises	<i>David Marmonti, SVP and President EMEA</i> Mark Jarvis, Chief Marketing Officer Steve Schuckenbrock, SVP and President, Global Services & CIO
10:30 – 11:10 am	Global Consumer	<i>Ron Garriques, President Global Consumer Group</i> Ray Roman, VP, Global Consumer Services and Support Michael Tatelman, VP, Global Consumer Sales and Mktg Tony Weiss, VP and General Manager, Global Consumer S&P – Dell Direct Retailers
11:10 – 11:50 am	Notebooks	<i>Jeff Clarke, SVP, Business Product Group</i> Alex Gruzen, SVP, Global Consumer Product Steve Felice, SVP and President Asia/PAC
11:50 – 12:05 pm	Break/Box Lunch	
12:05 – 12:45 pm	Enterprise	<i>Brad Anderson, SVP, Business Product Group</i> Paul Bell, SVP and President, Americas Mark Jarvis, Chief Marketing Officer Steve Schuckenbrock, SVP and President, Global Services and CIO
12:45 – 1:20 pm	CLOSING Q&A	Full Executive Leadership Team