

# Phoenix Recover Pro 6

## Helps Close the PC Disaster Recovery Gap

Desktop and mobile PC users must be able to recover quickly from viruses, OS crashes, and user errors that threaten to disrupt business continuity, hamper productivity, and increase IT support costs. Server-based recovery solutions need access to storage and require the Microsoft® Windows® OS to be operational. Enterprises can implement a PC endpoint restore solution to help protect data and applications on PCs and enable immediate recovery regardless of whether users can boot into Windows or access the network.

BY SCOTT CHAMBERS

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Enterprises spend a significant amount of money each year to address PC disaster recovery. Even with safeguards such as advanced firewalls, virus protection, intrusion prevention, access control technologies, and regular backups of key databases, a disaster recovery gap can exist. This occurs because desktop and notebook PCs, which most enterprise employees rely on for day-to-day business operations, typically lack built-in OS and data restore capabilities.

It is no secret that a significant percentage of business-critical data resides on employee PCs, not on enterprise servers. This creates a disaster recovery gap that is expected to widen as PC endpoints—that is, any device with an IP address including Web-enabled devices such as smart phones, kiosks, ATMs, and remote testing equipment—become more pervasive and subject to infection. However, IT management can help protect enterprise data residing on employee PCs by considering an advanced PC endpoint restore solution such as Phoenix® Recover Pro™ 6 software.

### Identifying a PC endpoint restore solution

When evaluating PC endpoint restore solutions, enterprises should consider several criteria, including the capability for

immediate recovery even when Windows does not boot, self-contained recovery, a protected recovery environment, ease of use, mean time to recovery, and affordability.

**Immediate recovery even when Windows does not boot.** A PC endpoint restore solution should be able to provide recovery from a Microsoft Windows OS crash regardless of the cause. A best-in-class recovery solution does not depend on the correct functioning of the Windows OS, but rather can restore the PC endpoint device to its state before the disaster occurred.

**Self-contained recovery.** Most disaster recovery solutions rely upon network access and recovery media when Windows does not boot. This approach significantly complicates and lengthens the restore process. An advanced approach to disaster recovery enables a CD-free recovery environment that can be instantly activated even in the event of a total Windows failure.

**Protected recovery environment.** Effective PC recovery solutions are immune to virus infection and always available to end users. The key to this immunization is to house the recovery mechanism and data in a protected area of the hard disk that is designed to be impervious to attacks on Windows and to remain available even if Windows crashes.

**Ease of use.** An optimal PC recovery solution does not require IT interaction. Nontechnical users should be able to restore their own systems without IT involvement.

**Mean time to recovery.** A disaster recovery plan should minimize user downtime and practically eliminate IT staff involvement. In a typical enterprise environment, users must wait several hours for the IT team to recover a failed desktop or notebook system and restore all the user's data files using traditional methods such as CDs and other media. Even then, traditional recovery methods rarely restore a user's system completely to the state that existed prior to the disaster. An optimal recovery solution restores a system in minutes versus hours and is capable of restoring system files, registries, applications, and data files to the exact state that existed prior to the disaster.

**Affordability.** To enable viable PC endpoint disaster recovery throughout organizations of all sizes, the solution must be affordable—making universal installation on each device cost-effective.

### Closing the PC disaster recovery gap with Recover Pro 6

Phoenix Recover Pro 6 software enables the full restoration of PC endpoint data and applications in minutes—without IT intervention,

network connection, or the need for external recovery media. A self-contained application housed in a protected area of the hard drive, Recover Pro software is designed to work even when Windows does not boot. In this way, Recover Pro helps solve a growing problem faced by today's enterprises: how to enable desktop and mobile PC users throughout an organization to recover quickly from worms, viruses, and other malicious attacks or OS crashes that can disrupt business continuity, hamper employee productivity, and increase IT support costs. ☞

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#### FOR MORE INFORMATION

Phoenix Recover Pro 6:

[www.phoenix.com](http://www.phoenix.com)

## The easiest PC recovery tool on the market

### Works even when Windows® won't boot

Recover Pro™ 6 can completely restore your PC immediately after a major operating system failure. Because your data and the recovery mechanism are stored in a secure area of your hard drive, Recover Pro 6 is immune to operating system failures. No recovery CDs, network access, or IT involvement are required. Simply press one button and you're back in business in minutes. Recover Pro 6 complements your anti-virus software to help ensure your business continuity even in the event of a virus attack or operating system failure. To order Recover Pro 6 contact Dell at: 1.800.VVVV.Dell (800.999.3355) SKU#AX-0044XX6T-E-BOX or [www.phoenix.com/en/Products](http://www.phoenix.com/en/Products)



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