



**Dell 2335dn  
Multifunction Laser Printer  
Outstanding Small Workgroup  
Monochrome Multifunction Printer**



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The Dell 2335dn Multifunction Laser Printer has claimed an Autumn 2008 BLI "Pick" award for "Outstanding Small Workgroup Monochrome Multifunction Printer."

The laser printer, which has a rated speed of 33 ppm and accommodates paper size up to 216mm x 356mm, provided a flawless reliability performance in its 17,500-impression durability test and earned high marks in a bevy of categories during its lab assessment. "The Dell 2335dn stands out against competitive units in terms of productivity, ease of use and feature set," said BLI Senior Printer Industry Analyst Marlene Orr. "Even better, it provides dark, crisp text and better overall image quality than many of its competitors, along with a low cost per page." To further enhance productivity by reducing downtime, Dell offers a high-yield toner cartridge rated for 6,000 pages.

Setting up the 2335dn Multifunction Laser Printer on the network and ease of use are two other highlights. It takes just six clicks to install the PCL 6 and PostScript 3 drivers, as well as the software, and the automated routine will have users up and running in minutes. "Additionally, adjusting the drawer for different size media and loading paper are straightforward, replacing the print cartridge is simple and clean, and removing misfeeds is rudimentary," said BLI Test Technician Joe Ellerman. Procedures for programming copy and scan jobs at the control panel are also very easy, as is specifying job requirements from the print drivers.

"Productivity is another key ingredient of the 2335dn Multifunction Laser Printer," said BLI's Orr. "The unit had the fastest actual running speed and a well-above-average efficiency rate in BLI's job stream test, as well as the fastest actual running speed when printing multiple sets in simplex mode and first-print times for the Word document and PowerPoint, TIFF and JPEG files used in testing."

BLI also praised the design and completeness of information provided by the Status Monitor Console (SMC), the chief provider of feedback. The utility can be configured to send pop-up messages and e-mail and icon alerts for a variety of conditions, including when jobs are sent to the unit and if there's an error. Moreover, SMC has toner gauges that detail the remaining life of the print cartridge in percentages, as well as paper status indicated as "Okay" or "Add Paper."

“Winning this award for the Dell 2335dn underscores our four-year tradition of launching printers that provide impressive performance, outstanding value and surpass customer expectations,” said Tim Peters, vice president of Dell’s Singapore Design Center. “We are honoured that the Dell 2335dn excelled in one of the most stringent independent evaluations of the printing industry.”

The 2335dn Multifunction Laser Printer is highly recommended by BLI for monthly print volumes of up to 5,000 impressions.

## About BLI’s Picks

Twice a year with its “Pick” awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI’s exhaustive lab tests.

BLI’s awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete and includes an extensive durability test, during which each unit is run at half the monthly duty cycle over 15 days, with five days at the maximum daily volume. BLI’s durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, which is a critical factor for buyers and IT directors, given that virtually all of the products are designed for use on networks.

In addition to assessing reliability, in terms of the number of service calls required, as well as misfeed frequency, BLI’s comprehensive evaluation includes an assessment of copy and print quality, productivity, ease of use and economy, as well as connectivity issues such as feedback to workstations, administrative utilities, print drivers, multitasking and scanning solutions. Each product that successfully passes BLI’s lab test earns BLI’s “Recommended” or “Highly Recommended” seal and a BLI “Certificate of Reliability” and qualifies as a “Pick” award contender. Consequently, a BLI “Pick” is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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