

ImageDirect

Dell's web-based service helps make image management easy.

Streamline deployment, reduce costs

Ensuring a consistent software build throughout an organization is one of the most expensive and time-consuming tasks facing any IT organization. Challenges include not only managing multiple client images for a range of hardware platforms and functional groups, but also meeting any licensing and compliance requirements. ImageDirect can help. Through an online web interface, ImageDirect allows you to securely create, load and manage custom images onto the Dell client systems you purchase.

Benefits, direct from Dell

Extending its unique build-to-order model, Dell has fully integrated ImageDirect into its production systems so that the images you create can be seamlessly applied to your systems during the manufacturing process. Additionally, by allowing you to focus on the management of a single image that works across multiple platforms and departments and by substantially automating much of this work, ImageDirect can streamline image management and enable more robust client images. The key benefits of ImageDirect are:

Save time

Streamline the development of your custom corporate images so you can be "factory ready" that much sooner. Plus, once your systems arrive from the factory, they're ready to deploy with your image already loaded.

Free IT resources

Allow your IT resources to spend less time on image management and more time on more value-added IT activities.

Lower total cost of ownership (TCO)

By simplifying image management and speeding deployment, ImageDirect can help lower your TCO.

Simplify image management

- One image for all current and future client systems — ImageDirect allows an organization to develop a single master image and apply it across all new platforms and user groups, vastly simplifying image management
- Parent/child relationship — The parent image contains the operating system and all standard applications, while child images contain applications specific to a department; changes to the parent image replicate to the child images, meaning less development time and effort
- Application installs from customer or Dell library — You can upload your own applications or choose an application from the Dell library, giving you the flexibility of choice and the knowledge that you can quickly and easily apply the latest applications

Icon-driven functionality



Create Image



Import Image



Upload Components



Manage Images



Manage Components



Download Images and Drivers

- Easy driver management — By having one image for all current and future Dell Precision,[™] OptiPlex[™] and Latitude[™] systems, driver management is simplified
- Image validation and testing — Before deploying your image, Dell applies our knowledge and experience, validating your image to help ensure its integrity and that it is virus-free and contains the latest drivers and customer-selected security patches

Get control with 24/7 web access

ImageDirect gives you total control of your image so that you can update and change at any time, helping to ensure that you have the most current software and patches. You also benefit from the flexibility to upload an image created locally or through the simple step-by-step creation process built into the tool. And the interface has been designed for easy navigation to direct you seamlessly through each step of the process.

Rely on the complete security of data encryption and protection

ImageDirect gives you the security you require for image management, with:

- Microsoft[®] Background Intelligent Transfer Service (BITS): ImageDirect uses BITS to provide encrypted file transfer
- Secure datacenter environment with user-specified access levels so you can be assured that data stored in ImageDirect is available only to individuals you authorize

- ImageDirect automatically notifies you of critical Microsoft security patches for you to apply to your images
- All images are stored by Dell on-site in our ISO-9002 certified factories for your access

How does ImageDirect work?

ImageDirect's secure, web-based interface makes it easy to create, manage and load your custom images. Using icon-driven functionality, the tool prompts you to import, create and manage images; upload and manage components; and download images and drivers. Depending on your needs, you can import and/or build images to your specifications. Additionally, images can be downloaded for validation in your environment.

Get started today

To learn more about Dell ImageDirect or any other managed service from Dell, contact your local sales representative.

ImageDirect homepage

