

EMPOWER YOUR SMALL BUSINESS

GET COMPLETE SECURITY, COMMUNICATIONS,
AND PRODUCTIVITY SOLUTIONS FOR YOUR
SMALL BUSINESS FROM MICROSOFT® AND DELL™.



 Windows
Small Business Server



SIMPLIFYING IT

Operating a small business can be tough — you face the constant battle to do things faster, better, and more cost effectively. New IT solutions must be simple to install, operate, manage, and maintain. Your technology investments must allow little room for error. And they must start paying for themselves right out of the box. The introduction of the Windows® Small Business Server 2008 (SBS) can open up new possibilities for your business. It will provide you with new tools to help keep your business up and running by securing your network and data, maximizing employee productivity, and helping to better connect you with your customers. Together, Dell and Microsoft can provide the next generation of technology to help simplify your business tasks and focus on the things you care about the most.

THE DELL DIFFERENCE

SIMPLIFICATION IS IN OUR DNA

We are dedicated to helping you spend more time and resources on your business, not your IT.

CUSTOM, COST-EFFECTIVE SOLUTIONS

Dell will factory install the SBS Premium edition on a second server or simply provide x86/64 media for an existing server, helping to lower costs.

IMPROVED DATA SECURITY AND BACKUP

Security comes standard with Dell™ PowerEdge™ servers, and with SBS 2008 capabilities, files can be stored and automatically backed up on the server.

RELIABILITY YOU CAN TRUST

High reliability means improved productivity. Implementing a networked server environment can provide a clear performance boost and a reliable infrastructure.

SCALABILITY TO GROW WITH YOUR BUSINESS

Together, Dell PowerEdge servers and SBS 2008 help manage your data now and provide flexibility to scale with your business in the future.

BUSINESS-READY SOLUTIONS

Dell factory integration can improve the configuration time of the OS. Setup can be reduced from potentially hours for a manual installation to approximately 20 minutes on reference configurations.

GET THE POWER TO DO MORE WITH YOUR SMALL BUSINESS

SIMPLE: EASY-TO-MANAGE SOLUTIONS

As a business owner, you want technology that can enhance connectivity, increase security, maximize productivity, and lower costs. Time is precious, so it must be easy to set up, manage, and maintain. Whether you are buying your first server or migrating to the newest generation, Dell delivers robust network solutions that enable file sharing, remote access, and resource sharing.

Windows® Small Business Server (SBS) 2008 provides the software you need to maximize efficiency, help secure your network and data, maximize employee productivity, and connect you with your customers. Have it pre-installed on a Dell™ PowerEdge™ Server for a total solution that helps you simplify and manage IT, freeing up time for business initiatives that can help grow your business.

RELIABLE: DELL OFFERS WORRY-FREE PERFORMANCE AND SECURITY

To keep your business on track, you need optimized connectivity, security, and data protection. Dell servers and SBS 2008 work together to provide a comprehensive solution. Dell is committed to delivering reliable and secure products, services, and solutions. And SBS 2008 helps protect your network from viruses and spam via Microsoft Forefront™ Security for Exchange Server¹ and Windows Live™ OneCare™ for Server². The result: uptime maximized.

SCALABLE: DELL GROWS WITH YOUR BUSINESS

Doesn't your small business deserve the same features and functions available to larger ones? Dell believes small businesses should have all the features and functionality available to larger businesses, but tailored to meet your specific needs. Opt for SBS 2008 Standard Edition and move to a 64-bit architecture, or adopt SBS Premium for both 64-bit or x86 architectures and keep your legacy applications. Together, Dell PowerEdge Server and SBS 2008 give you the capabilities you need to manage your business now and in the future.

TECHNOLOGY MIGRATION

If you currently use SBS 2003, migrating to the new SBS 2008 now will let you take advantage of new capabilities. Updating your server and software simultaneously can help ensure you make a smooth transition and have the

most current technology with the support you need to maximize uptime. As you plan and budget for future IT purchases, consider buying a new Dell PowerEdge server and having SBS 2008 pre-installed. All Dell servers are 64-bit ready, which is required to run SBS 2008. When you are ready to migrate, Dell and Microsoft deliver complete solutions that help keep your business current, secure, reliable, and efficient.

THE RIGHT SUPPORT

When you are focusing on your business, you don't have time to worry about your IT problems. That's why with Dell ProSupport, we let you choose the level of service that is right for you.

Choose between Dell ProSupport³ for End-Users or Dell ProSupport for IT. Both go beyond the hardware protection of your basic limited hardware warranty and can give your business things like fast, direct access to certified technicians 24/7, fast issue resolution with techs who answer the phone in an average of two minutes or less, as well as popular small business software application assistance and configuration help. To get help with more than just your Dell hardware, visit DELL.COM/ProSupport for more information.

SBS 2008 features e-mail, Internet connectivity, internal Websites, remote access, support for mobile devices, file and printer sharing, and backup and restore. These features can help you address:

- Cost management
- Data security
- Data backup
- Limited IT resources
- Access to information while out of the office
- Shared access to files and applications

SIMPLY PUT:

Purchase a PowerEdge™ server from Dell and have Windows® Small Business Server software pre-installed at the factory. The combination helps move your small business to the next level of productivity and security.

NEW SMALL BUSINESS SERVER 2008 SUITE

Designed for up to 75 users, SBS offers a user-friendly interface for setup and management and is designed to be operational quickly and easily.

WINDOWS SMALL BUSINESS SERVER 2008 INCLUDES:

Standard Edition:

- Windows Server® 2008 Standard technologies — tailored for small businesses
- SharePoint® Services v3
- SBS Management Console
- Exchange 2007
- Forefront Security for Exchange¹
- Live Services (OneCare,² Office, Windows)

Premium Edition (In addition to standard features):

- 2nd Windows Server 2008 license
- SQL Server® 2008 Standard

WHY CHOOSE SMALL BUSINESS SERVER 2008?

Deployment and Management

- Administer most network functions from a single do-it-yourself ready location
- Reset broken applications to default
- Acquire and configure an Internet domain name
- Centrally monitor the networks across multiple clients

Network-wide Protection

- Monitor the server and clients with easy-to-understand reports
- Protect the network from viruses and spam (via Microsoft Forefront™ Security for Exchange Server¹ and Windows Live™ OneCare™ for Server²)
- Store backups on the server

Business Productivity and Revenue Enablement

- Get a great Office 2007 out-of-the-box experience for collaboration and e-mail
- Use SharePoint Services to create intranet sites to view and manage company content
- Automatically configure Windows mobile devices
- Search for all your data in one location
- Gain a rich application platform with SQL 2008

INCREASE YOUR PRODUCTIVITY AND INTRODUCE YOUR OFFICE TO THE SMALL TOWER WITH BIG POWER.

In a recent third-party test, the Dell™ PowerEdge T300 server running Windows Small Business Server 2008 outperformed the HP ProLiant ML 310 G5 in three workload tests.

The tests were run to simulate three of the functions a typical small business server may handle: Web serving, e-mail processing, and database transactions. The results of the tests are below.

- 102% faster data access⁴
- 45% faster e-mail processing⁵
- 51% better performance running e-mail, Web, and database transactions simultaneously⁶
- 95% better performance per dollar⁶
- 22% less cost⁶

1. Windows Small Business Server 2008 includes a trial version of Microsoft Forefront Security for Exchange Server available via the Microsoft Website. For permanent use, you must license Forefront Security separately. For more information on purchasing Microsoft Forefront Security for Exchange Server, see How to Buy Microsoft Forefront Security for Exchange Server on the Microsoft Website.

2. Small Business Server 2008 includes a trial version of Windows Live OneCare for Server available via the Microsoft Website. For permanent use, you must license OneCare separately. Not available in all markets and languages. See the SBS 2008 Editions page on the Microsoft Website for a list of markets and languages. Local language editions available through Dell coming January 2009.

3. Must be purchased in conjunction with Limited Hardware Warranty. Availability and terms of Dell Services vary by region. For more information, visit DELL.COM/ServiceDescriptions

4. Based on an October 2008 Principled Technologies report commissioned by Dell, "Performance of Dell and HP servers running Windows Small Business Server 2008" comparing transactions per second using Sysbench test.

5. Based on an October 2008 Principled Technologies report commissioned by Dell, "Performance of Dell and HP servers running Windows Small Business Server 2008" comparing transactions per second using LoadGen test.

6. Based on an October 2008 Principled Technologies report commissioned by Dell, "Performance of Dell and HP servers running Windows Small Business Server 2008" comparing performance while running simulated Web, e-mail, and database workloads

EMPOWER YOUR BUSINESS AT DELL.COM/SBS2008

