

# Data Security is paramount



Security issues and data privacy regulations dictate a bigger focus on data management

# Dell EMC Keep Your Hard Drive and Keep Your Component for Enterprise Services enable organizations to retain physical control over sensitive data.

As national security issues and data privacy regulations escalate, companies are putting greater focus on data security than ever before. Failed hardware can make sensitive information vulnerable to threats. Dell EMC Keep Your Hard Drive for Enterprise and Dell EMC Keep Your Component for Enterprise offers allow organizations to keep defective hard drives and failed data-retentive components without incurring the cost of replacements, so organizations retain physical control over sensitive data.

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Estimated amount of new data to be created by **2023**, for a **Global DataSphere over 3 times the size** as in 2018.1 Overwhelming data growth and security concerns plus ever changing privacy regulations create complexity.

For extremely sensitive data and industries with added security risk and compliance needs, Dell Technologies Services can help protect vital data assets and enable customers to comply with standards.



# Sensitive data stays completely within your control

Security issues and data privacy regulations create challenges More data creates more demand on the customer

Failed parts risk exploitation of sensitive data



Retaining failed hardware components helps eliminate security and compliance risk.

## **Keep Your Hard Drive for Enterprise**

Retain possession of failed drives when receiving replacement drives without incurring additional cost. Service covers a range of drives (standard, Solid-State Drives (SSD), Serial ATA (SATA), Hard Disk Drives (HDD), including PCle and NVMe) and multiple failures throughout the life of your product.

#### **Keep Your Component for Enterprise**

Retain possession of failed components when receiving replacement parts without incurring additional cost. Service covers a range of drives and components (standard, SSD, SATA, HDD, Boss cards, power supplies, motherboards, memory and more) and multiple failures throughout the life of your product.

## Prioritize data security and compliance



#### **Security**

Ensure security of classified, proprietary or sensitive data.



#### **Complete Control**

Sensitive data never leaves your control.



## Compliance

With current data privacy regulations



#### Low Risk

Mitigate risk of exposing confidential customer data and IP.



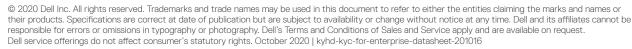
#### Valu

Covering multiple drives in a system and multiple failures

Basic Support is a minimum requirement to purchase KYHD and KYC services. For indirect countries where ProSupport Enterprise Suite is not available, exceptions apply.

For more information about **Dell EMC KYHD and KYC for Enterprise Services**, please contact your Dell Technologies representative or visit us online at DellTechnologies.com/services.

IDC: Market Perspective (Doc #US44033918 / Jun 20, 2019) Security and the Global DataSphere: A Data-Driven World Needs Its Data Protected, By: David Reinsel, Frank Dickson, Robyn Westervelt





<sup>\*</sup>Offers apply to Dell products only, available at time of system purchase or before a failure occurs. Same-day or next-business-day replacement delivery (dependent on service contract). Basic Support a minimum requirement. For indirect countries where ProSupport Enterprise Suite is not available, exceptions apply.